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**MINUTES
TOWN OF BELMONT
MUNICIPAL LIGHT ADVISORY BOARD
BMLD BOARD ROOM, 40 PRINCE STREET
MONDAY, DECEMBER 10, 2012
7:15 PM**

I. CALL TO ORDER

The meeting was called to order by BMLAB Chair Brown at 7:15 PM.

Present: BMLAB Chair Brown; Vice Chair Forrester; MLAB members DiOrio, McClain, McCarthy, McVay; BMLD General Manager Palmer; BMLD staff Santoro and BMLD Legal Counsel Ed Selgrade

II. BMLD GOVERNANCE STRUCTURE

Selgrade presented to the Board two versions of revised BMLD governance recommendations for Selectmen to present at town meeting. One version recommended a five-member board and the other a seven-member board.

III. DISCUSSION OF COMPANY NAME AND SLOGAN

Palmer explained that taking on a new name will allow the company to present a new, refreshed outlook as a progressive and growing company in the Belmont community; to strengthen the perception that BMLD is at the forefront of a changing industry; to better recruit industry talent; to assure customers that BMLD provides top-line services; and to claim a strong position in the power solutions market.

The professional business consulting firm, BMLD staff, and select Advisory Board members proposed that the name "Belmont Power," replace the lengthy and confusing name "Belmont Municipal Light Department." The company should also adopt a new slogan, which identifies our brand as a trusted community resource. For example, "Your Trusted Community Energy Source." Together, the new moniker and tagline will more strongly communicate that BMLD is a local community power company with a progressive outlook and reliable, efficient services.

McClain agreed with the shorter name concept, but pointed out that “Belmont Power” implies that BMLD generates electricity when, in fact, the company delivers electricity. She suggested revisiting the proposed name.

IV. TERMS AND CONDITIONS FOR ELECTRIC SERVICE

Palmer stated that BMLD has issued a termination notice to a commercial customer Moozy’s Ice Cream Shop & Emporium located at 2 Trapelo Road. Terminating service in this situation aligns with the commercial account deposit requirement of BMLD’s Terms and Conditions Policy. Service to Moozy’s will cease on December 28, 2012 unless the commercial account deposit of \$3,000 is received by close of business on that day.

V. APPROVAL OF MINUTES

Meeting Minutes for November 15, 2012 were approved.

VI. GENERAL MANAGER’S REPORT

Palmer presented information on the department’s reorganization project.

VII. ADJOURNMENT

The meeting was adjourned at 8:54 PM and went into executive session to discuss power supply negotiations and employee contract negotiations.